FASHION DESIGN

COURSE GUIDE

AFS
ACADEMY OF
FASHION &
STYLING

OUR DESIGN COURSES

CERTIFICATE IN FASHION DESIGN

Learn the skills to confidently start your fashion journey. Enter the exciting fashion industry with this Fast Track fashion design course..

10 WEEKS

CERTIFICATE IN SWIMWEAR & ACTIVEWEAR DESIGN

This swimwear and activewear design course covers the design processes enabling you to design your own capsule collection.

10 WEEKS

ADVANCED CERTIFICATE IN FASHION DESIGN

Enter the exciting fashion industry with Advanced Certificate in Fashion Design which includes the Certificate in Fashion Design and the Certificate in Swimwear & Activewear Design.

20 WEEKS

ADVANCED DESIGN & STYLING

The Advanced Certificate in Styling & Design is made up of the Advanced Certificate in Styling and the Advanced Certificate in Fashion Design.

1 YEAR

READY.. SET.. LAUNCH YOUR FASHION DESIGN BUSINESS

This program is ideal for anyone who wants to design and launch their own fashion label from scratch, or for designers who are wanting to further their skills and launch a new collection.

10 MONTHS

MASTERS IN FASHION DESIGN

Starting off in the fashion industry can be a challenging process, especially if you're new to this industry. This program is ideal for anyone who wants to design and launch their own fashion label from scratch.

1 YEAR

AFS | ACADEMY OF FASHION & STYLING

CERTIFICATE IN FASHION DESIGN

Learn the skills to confidently start your fashion journey. Enter the exciting fashion industry with this Fast Track fashion design course.

This course is designed to provide you with the fashion fundamentals and the basics you need to get out into the fashion industry as soon as possible. The Fast Track Fashion Design course has been designed for people who are looking at starting their own fashion label or interested in a career as a fashion designer.

By the end of this course, students will have completed a range of activities and projects as well as a mini range of designs.
The course is comprised of 10 lessons, to give you an overall understanding of what a career as a fashion designer involves.

This course will take you back to the beginning looking at the history of fashion and trends, you will work on design concepts from mood boards through to creating a mini range of your choice. Put your designs on paper with the topic fashion illustration where you will work on developing a template to use in your designs. You will choose fabrics to fit the range as well as looking into sourcing suppliers and or production.

Hands on assignments include fashion hand illustration, deconstruction and reconstruction of a garment and creating your first mini collection portfolio.

INCLUDED

- 10 VIDEO TUTORIALS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
- DEDICATED TRAINER
- NEW YORK & LONDON FASHION WEEK INVITATION

INVESTMENT

PAY UPFRONT & SAVE
*Pay upfront at enrolment, access entire course and save.

PAY'PLAN
Weekly Payment Plan. Upfront registration fee applies.

VISA   mastercard   AMERICAN EXPRESS   P PayPal   afterpay

COVERS OVER
15
TOPICS

CERTIFICATE IN SWIMWEAR & ACTIVEWEAR DESIGN

This swimwear and activewear design course covers the design processes enabling you to design your own capsule collection.

The course is especially useful to those interested in starting their own swimwear or active wear business, You do not need to have any previous experience in fashion, swimwear or active wear industry to enrol in this course. We will teach you the basics of swimsuit design, how to sketch, research trends, how to source inspiration, fabrics, manufacturing, costing and price formulas.

Hands on assignments include fashion sketching, creating a mini collection and creating a mini look book of your designs.

INCLUDED

- 10 VIDEO TUTORIALS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
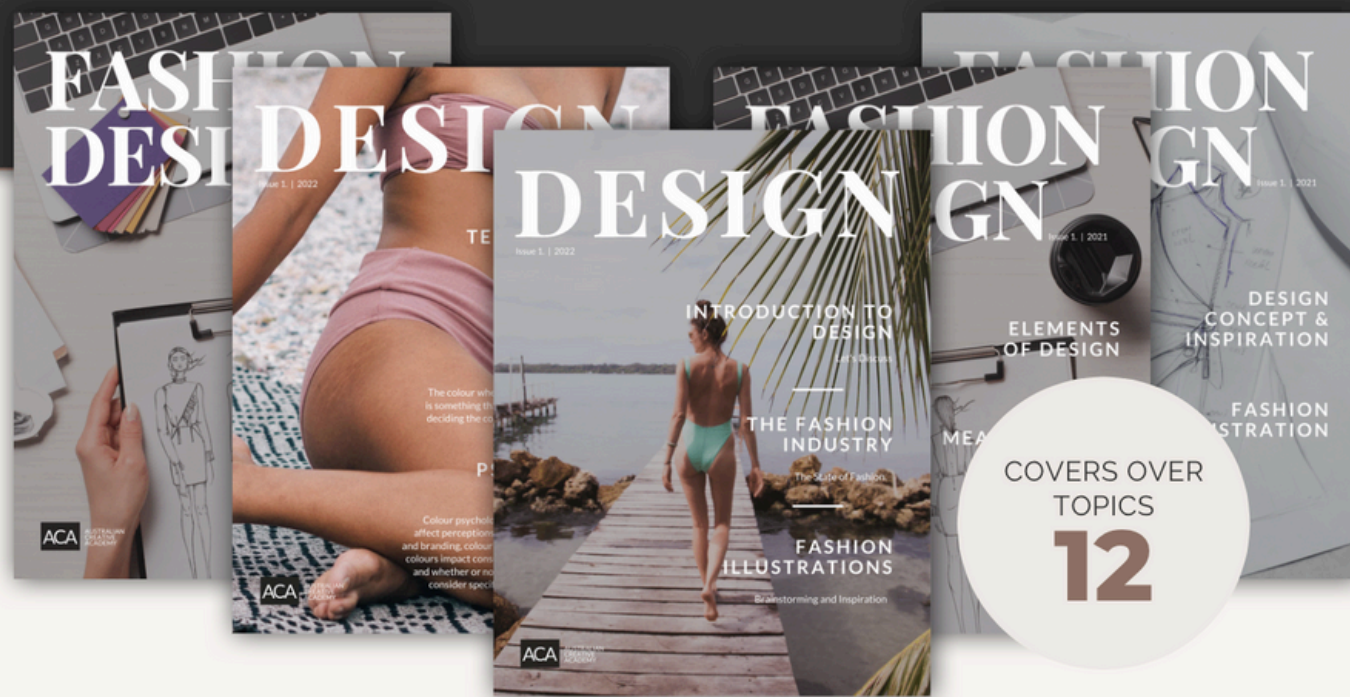- DEDICATED TRAINER
- NEW YORK & LONDON FASHION WEEK INVITATION

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COVERS OVER TOPICS 12

ADVANCED CERTIFICATE IN FASHION DESIGN

Learn the skills to confidently start your fashion journey. Enter the exciting fashion industry with Advanced Certificate in Fashion Design which includes the Certificate in Fashion Design and the Certificate in Swimwear & Activewear Design.

This course is designed to provide you with the fashion fundamentals and the basics you need to get out into the fashion industry as soon as possible. The Advanced Certificate in Fashion Design course has been designed for people who are looking at starting their own fashion label or interested in a career as a fashion designer.

By the end of this course, students will have completed a range of activities and projects and finish with a mini collection of your choice, plus and swimwear and activewear capsule collection. The course is comprised of 20 lessons, and will give you an overall understanding of what skills are needed to launch your career as a fashion designer.

INCLUDED

- 20 VIDEO TUTORIALS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
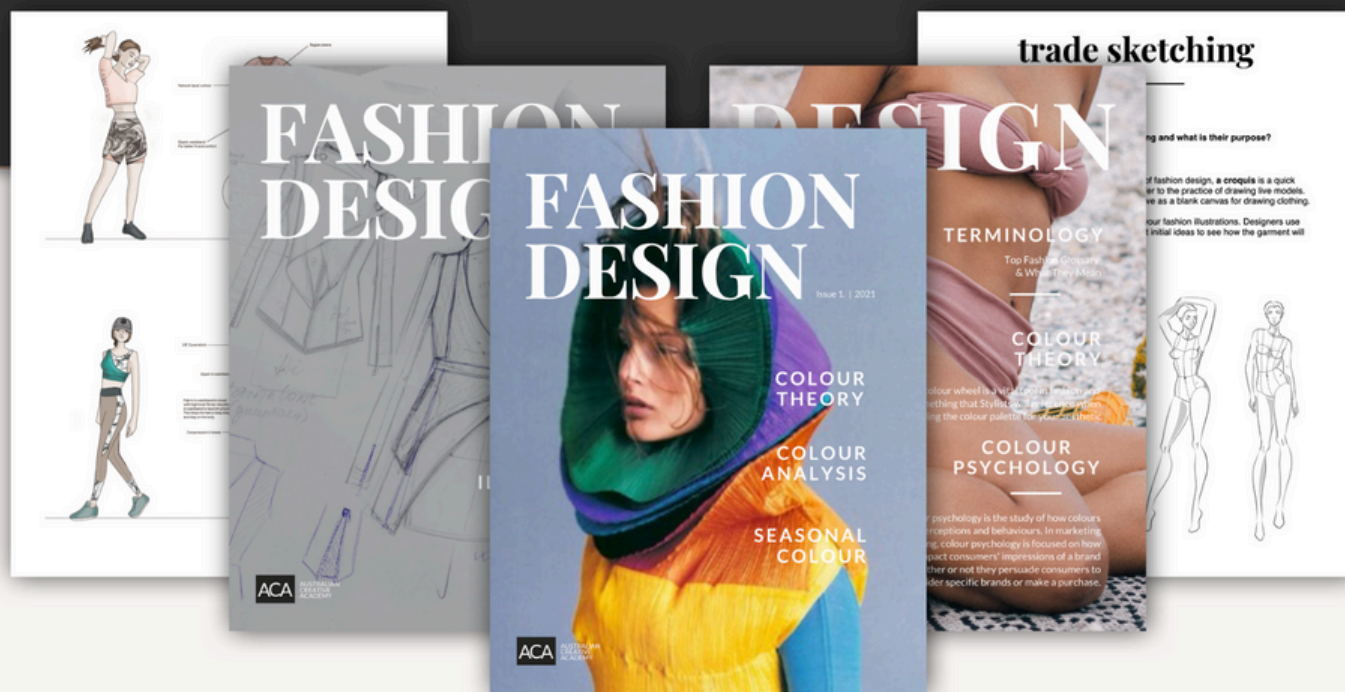- DEDICATED TRAINER
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READY.. SET.. LAUNCH
FASHION DESIGN BUSINESS

What should I study to launch my own fashion brand or label?
Starting off in the fashion industry can be a challenging process, especially if you're new to this industry. This program is ideal for anyone who wants to design and launch their own fashion label from scratch, or for designers who are wanting to further their skills and launch a new collection.

In this program you will have guidance from our qualified trainers and mentors on how to:
– Develop your designs
– Integrate concepts and produce a toile or sample
– Create/modify production patterns for selected garments to send to manufacturers
– Send patterns away for production of selected styles
– Sample and fit styles
– Research and set up garment manufacturing and comply with standards and requirements
– Organise your brand/label photoshoot for promotion, website and ecommerce images.

In addition to the fashion specific design modules, this program focuses on business management topics that will provide you with the skills and knowledge to launch or run a fashion business and achieve your desired business goals.

You will be guided on how to set up and start a small fashion business, choosing your business structure, setting up templates and documents such as invoices and financial tracking, software and Insurance. You will also discover a range of business management planning tools and strategies, including how to develop a business plan for your existing or a new fashion business. By the end of this program you will have a fully set up Fashion Business and website to launch on a timeline of your choice.

PRE REQUISITE** For entry into this course, you must be enrolled or have completed the Certificate in Fashion Design at the Academy of Fashion and Styling, a higher level Fashion Design certificate or qualification from any other provider or for those who are self taught designers, pass a design skills test.

INCLUDED

- VIDEO TUTORIALS & COACHING SESSIONS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
- DEDICATED TRAINER
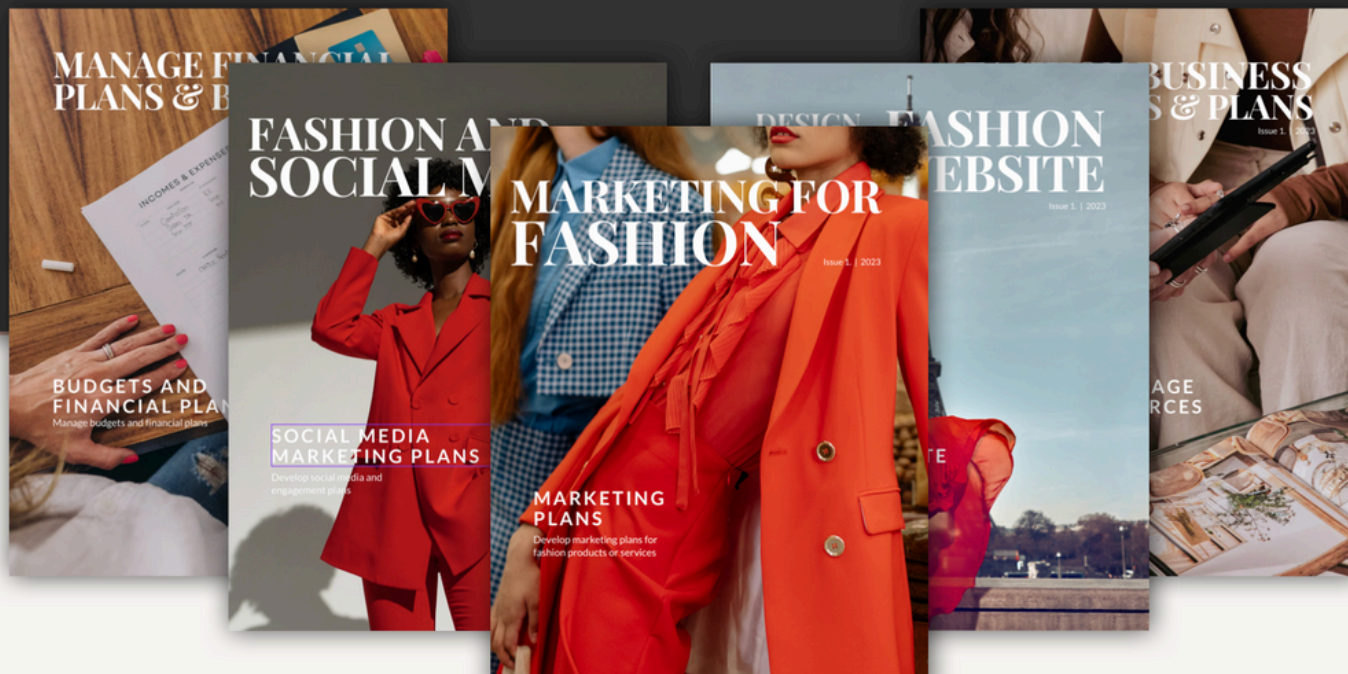- NEW YORK & LONDON FASHION WEEK INVITATION

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ADVANCED
DESIGN & STYLING

The Advanced Certificate in Styling & Design is made up of the Advanced Certificate in Styling and the Advanced Certificate in Fashion Design.

Stylists work for individuals, fashion houses and clothing brands and their main responsibilities include providing fashion advice; choosing and co-ordinating outfits for models in photo shoots or actors in television and film; and choosing props and accessories and preparing them for shoots. By the end of the Styling portion you will have the skills to work closely with designers, photographers, videographers, producers, directors and retailers to ensure the vision of the brand is executed to the brief created by the creative team.

The Design modules will provide you with the fundamentals you need to get out into the fashion industry as soon as possible. The Advanced Certificate in Fashion Design course has been designed for people who are looking at starting their own fashion label or interested in a career as a fashion designer. By the end of the design portion, students will have completed a range of activities and projects and finish with a mini collection of your choice, plus and swimwear and activewear capsule collection.

INCLUDED

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- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
- DEDICATED TRAINER
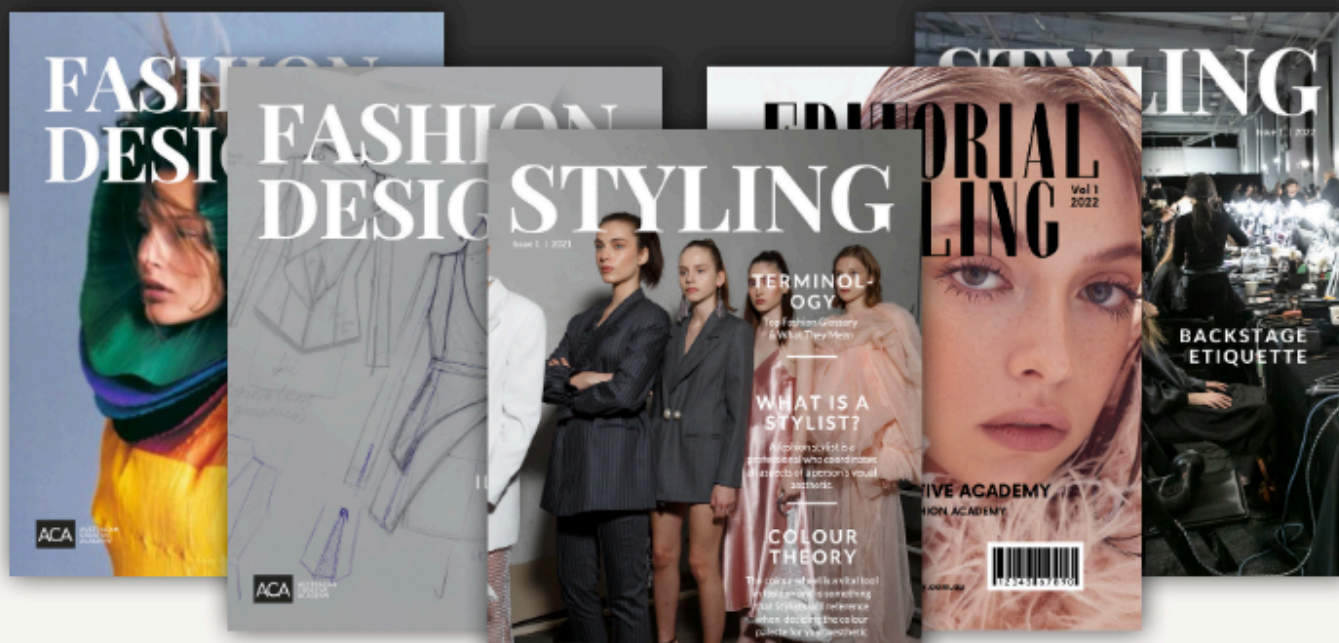- NEW YORK & LONDON FASHION WEEK INVITATION

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MASTERS IN
FASHION DESIGN

In the first portion of this course, you will learn the ins and outs of design from understanding the history of fashion and trends to working on your skills to design concepts from mood boards through to creating two mini ranges of your choice. Putting your designs on paper where you will work on developing a fashion template. You will go through to process and learn how to identify and choose fabrics to fit your range as well as looking into sourcing suppliers and or production.

Starting off in the fashion industry can be a challenging process, especially if you're new to this industry. This program is ideal for anyone who wants to design and launch their own fashion label from scratch.

In the second portion of this course you will receive guidance from our qualified trainers and mentors on how to:
– Develop your designs
– Integrate concepts and produce a toile or sample
– Create/modify production patterns for selected garments to send to manufacturers
– Send patterns away for production of selected styles
– Sample and fit styles
– Research and set up garment manufacturing and comply with standards and requirements
– Organise your brand/label photoshoot for promotion, website and ecommerce images.

In addition to the fashion specific design modules, this program focuses on business management topics that will provide you with the skills and knowledge to launch or run a fashion business and achieve your desired business goals.

You will be guided on how to set up and start a small fashion business, choosing your business structure, setting up templates and documents such as invoices and financial tracking, software and Insurance. You will also discover a range of business management planning tools and strategies, including how to develop a business plan for your existing or a new fashion business. By the end of this program you will have a fully set up Fashion Business and website to launch on a timeline of your choice.

INCLUDED

- 3 COURSES: CERTIFICATE IN FASHION DESIGN + CERTIFICATE IN SWIMWEAR & ACTIVEWEAR + FASHION DESIGN BUSINESS

- VIDEO TUTORIALS & COACHING SESSIONS

- 24/7 COURSE ACCESS

- EMAIL, PHONE OR ZOOM SUPPORT

- DEDICATED TRAINER

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