

FASHION STYLING COURSE GUIDE



**INTERNATIONAL
STUDENT
EXPERIENCE.**

**NEW YORK &
LONDON
FASHION WEEK.**

LEARN MORE >>>

AFS
ACADEMY OF
FASHION &
STYLING

WHY STUDY AT THE ACADEMY OF FASHION AND STYLING?

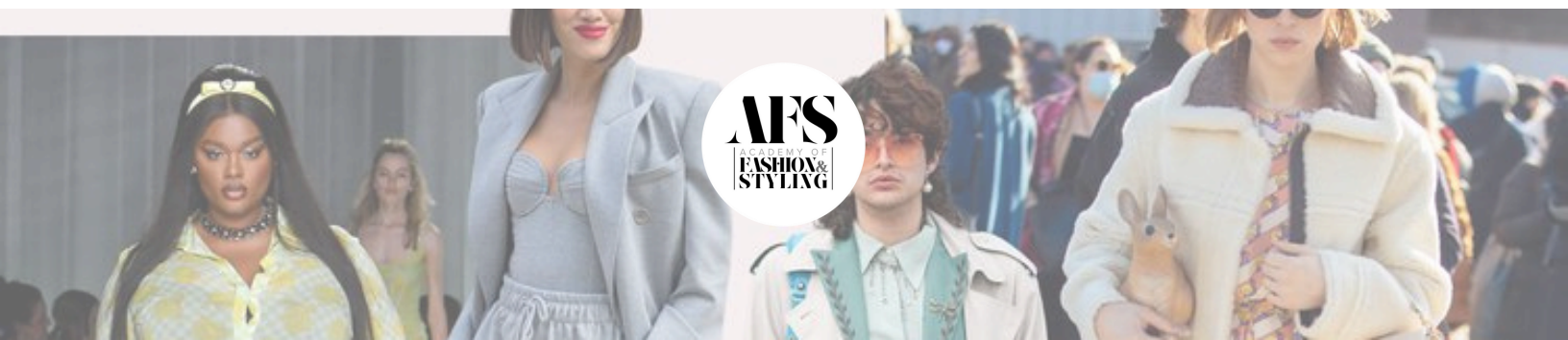
The Academy of Fashion and Styling are making it's mark in the online learning space delivering fashion courses worldwide.

Currently facilitating learning to students across 11 countries!
Australia, New Zealand, USA, Canada, England, Italy, Spain, Egypt, Columbia, South Africa and India.

Providing students the opportunity to learn fashion in a hands on practical way, getting you our from behind the textbook and into real world.

No more boring textbooks! Our beautifully curated magazine style learning material and our easy to navigate online learning centre, along with practical tasks means learning is hands on a fun!

Our students have been presented with some of the best learning experiences on set at:



FREQUENTLY ASKED QUESTIONS.

WHAT'S INCLUDED?

Online pre recorded videos – study from anywhere around the world, at your own pace and on a schedule that suits your lifestyle.

24/7 access to our Online Learning Centre

Real tutor/teacher support via email, zoom or phone.

Easy to navigate magazine style learning material, online activities, quizzes, tasks and more.

Certificate of Completion,

Invitation to the Ultimate Student Experience – Fashion Week.

HOW DO I ENROL?

Add your chosen course/courses to your cart, fill in your details and check out.

WHEN WILL I RECEIVE MY LOGIN DETAILS?

Your login details and instructions on how to start your course will be emailed to your registered email address within 4 hours.

PAYMENTS ACCEPTED

Secure online credit card/debit payment, PayPal, Afterpay and PayPal over 4.

INTERNATIONAL STUDENTS *(STUDENT'S OUTSIDE OF AUSTRALIA)*

Don't forget to change the currency tab at the top of the enrolment page to view the course fees in your currency.

QUESTIONS?

Start a live chat on our website or email us at info@academyoffashionandstyling.com



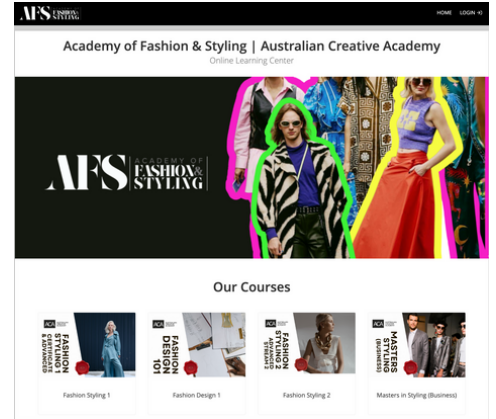
LEARNING AT THE ACADEMY.

MAGAZINE STYLE LEARNING BOOKS

Magazine style PDF books.

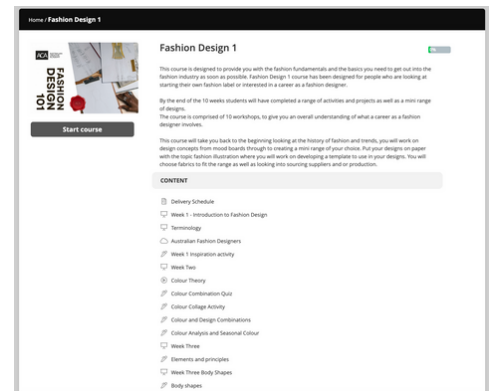
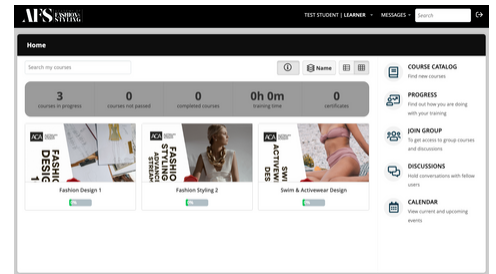


EASY TO NAVIGATE ONLINE PLATFORM



PRE RECORDED TUTORIAL VIDEOS

Flexible learning, watch at your leisure.



STUDENT WORK EXAMPLES

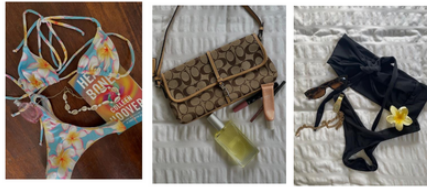


Vogue Night Out Black Tie Gala in Dubai (DRAFT PLAN)

Maria Lucia Hoham Tessa draped Silk Gown - \$2,984.00
 *Ice blue
 *Silk
 *Minimal sheen
 *V-neck
 *Long sleeves
 *Hair tie fastening



This gown has been crafted from silk fabric and comes in a dreamy icy blue colour. This garment features a V-shaped neckline, drappy tie-up detailing on its back and is adorned with long sleeves and an ankle-skimming skirt.



Cindi Sequin Mini Dress
 Revolve
 AUG 18/24

Iconic
 Gold Pearl Choker and Celestial Necklace
 lovisa
 Gold Pearl Sterling Silver Long Thread Through Earrings

Revolve
 AUG 18/24

lovisa
 Gold Pearl Sterling Silver Long Thread Through Earrings



Edwina McCann
 Edwina, your current style is a sleek chic. Your outfits are stylish and elegant, filled with classic lines and silhouettes which flatters your figure. The colours you tend to wear are classic and mostly neutral and fabrics generally include silks, cashmere, wool and cotton. Accessories are minimal; however, when they're used, they tend to be simple but statement making.

My colour analysis has uncovered that you are a true summer. Colours that work best with you can be seen here:

CATTERALL AUTUMN/WINTER 2023 RECYCLED FASHION

Beginning:
 Deconstructed New Mum out denim jeans

Final Product:
 Recycled denim vest: reused pockets, seams, frayed edges. New zip added.

Carla Zampatti Stretch ruffle shoulder Gown \$1,049

Tiffany & Co. Pearl Bracelet \$N/A

Jimmy Choo Rosie \$1,250

Guess Purse \$62.30



MAXI SWIM

Maxi Swim is a unique fresh swimwear label that is beautifully elegant, affordable and sustainable. Made for the confident and love our girls that love to spend a little more time in the sun than the average person.

The maxi customer is always finding themselves at the beach in their favourite bikinis sitting poolside or soaking up the sun.



OUR STYLING COURSES

****COURSES CAN BE COMPLETED QUICKER THAN THE AVERAGE TIMEFRAME SHOWN BELOW. TIMEFRAMES ARE BASED ON 1 LEARNING DAY PER WEEK.**

FASHION FUNDAMENTALS

The Fashion 101 short course is designed to provide you with a bite sized introduction to fashion fundamentals and basics.

2 WEEKS

CERTIFICATE IN STYLING

Personal stylists help clients create the most suitable image by choosing clothes and accessories that fit clients' body types and individual needs. They may also provide style advice and assist with hair, make-up, and even home decor.

16 WEEKS

ADVANCED CERTIFICATE IN STYLING

The demands of a stylist have evolved! Stylists can be involved in nearly every visual element in design. A Stylist's skill set has expanded to working closely with designers, photographers, videographers, producers, directors and retailers to ensure the vision of the brand is executed to the brief created by the creative team.

24 WEEKS

ADVANCED STYLING & DESIGN

The Advanced Certificate in Styling & Design is made up of the Advanced Certificate in Styling and the Advanced Certificate in Fashion Design.

1 YEAR

FASHION 101

THE FUNDAMENTALS OF FASHION

The Fashion 101 short course is designed to provide you with a bite sized introduction to fashion fundamentals and basics.

By the end of the course, students will have completed a range of topics to give you an overall understanding of the fashion industry and what it takes to develop a career in Fashion.

Topics covered:

- Fashion Terminology
- Introduction to Fashion
- The History of Fashion
- Fabrics & Fibres
- Body Shapes
- Elements & Principles of Designs
- Colour Theory Colour
- Psychology Seasonal
- Colour
- Sizing Standards
- Understanding Trends

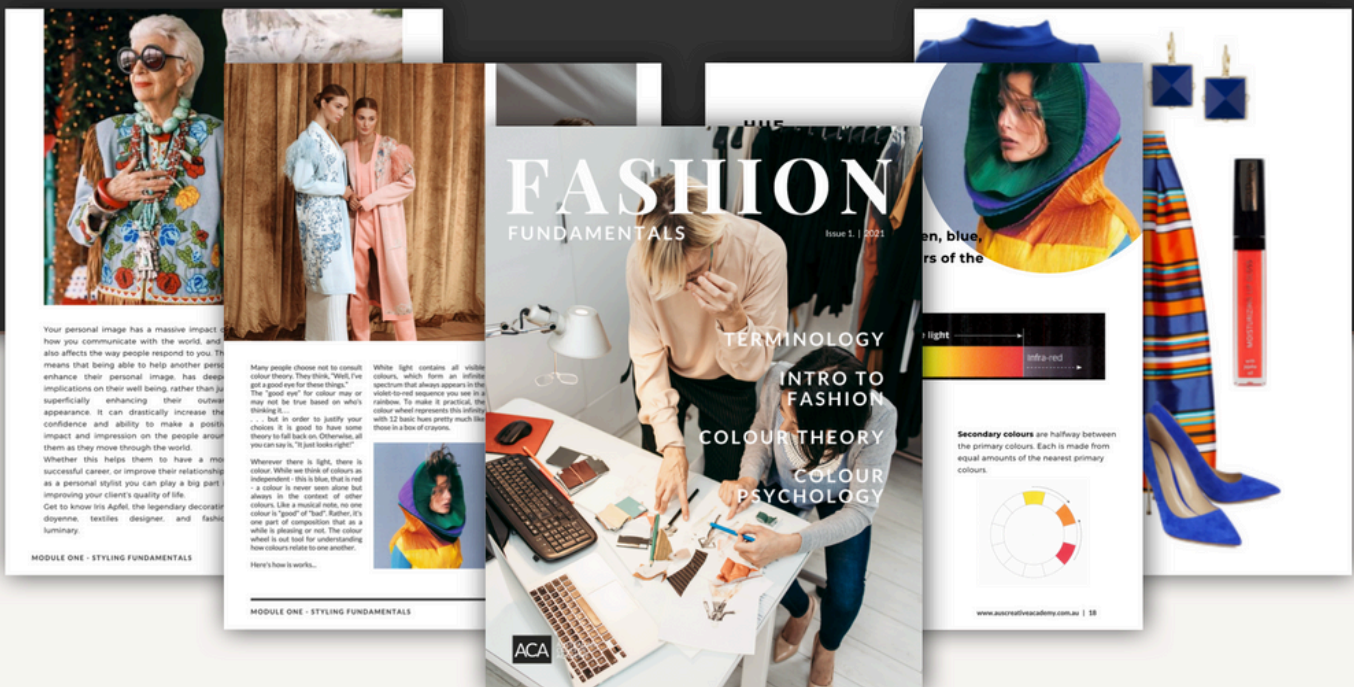
This short course is ideal for anyone who is still deciding if fashion is a path they want to pursue.

INCLUDED

- VIDEO TUTORIALS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
- DEDICATED TRAINER
- NEW YORK & LONDON FASHION WEEK INVITATION

INVESTMENT

[CLICK HERE FOR FEES OR TO INSTANTLY ENROL.](#)



CERTIFICATE IN FASHION STYLING

Personal stylists help clients create the most suitable image by choosing clothes and accessories that fit clients' body types and individual needs. They may also provide style advice and assist with hair, make-up, and even home decor.

By the completion of this course you will have:

- Knowledge of fashion trends, colour theory and fabrics & fibres.
- Awareness of design and fashion history.
- Understanding of different body shapes.
- Knowledge of different body types and how to dress them in the most flattering way.

Fashion stylists work for individuals, fashion houses and clothing brands and their main responsibilities include providing fashion advice; choosing and co-ordinating outfits for models in photo shoots or actors in television and film; and choosing props and accessories and preparing them for shoots.

This course will cover the styling fundamentals, body shapes, colour and trends as well as understanding client behaviour and the client consultation process.

Your final project will consist of consulting with a client and completing a professional makeover using the skills, knowledge and documentation created throughout the course for your own Styling business.

INCLUDED

- VIDEO TUTORIALS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
- DEDICATED TRAINER
- NEW YORK & LONDON FASHION WEEK INVITATION

INVESTMENT

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ADVANCED CERTIFICATE IN FASHION STYLING

The demands of a stylist have evolved!

Stylists can be involved in nearly every visual element in design. A Stylist's skill set has expanded to working closely with designers, photographers, videographers, producers, directors and retailers to ensure the vision of the brand is executed to the brief created by the creative team.

Stylists work for individuals, fashion houses and clothing brands and their main responsibilities include providing fashion advice; choosing and co-ordinating outfits for models in photo shoots or actors in television and film; and choosing props and accessories and preparing them for shoots.

*Students will be required to source and consult with clients to complete a series of personal makeover consultations using the skills, knowledge and documentation learnt throughout the course. Your final Advanced projects will include restructuring a store layout and aesthetic for the topic Visual Merchandising, sourcing suitable styling options for high profile and celebrity clients, planning and conducting two photoshoots for commercial and e-commerce, which will be used to start your professional portfolio.

INCLUDED

- VIDEO TUTORIALS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
- DEDICATED TRAINER
- NEW YORK & LONDON FASHION WEEK INVITATION

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ADVANCED STYLING & DESIGN

The Advanced Certificate in Styling & Design is made up of the Advanced Certificate in Styling and the Advanced Certificate in Fashion Design.

Stylists work for individuals, fashion houses and clothing brands and their main responsibilities include providing fashion advice; choosing and co-ordinating outfits for models in photo shoots or actors in television and film; and choosing props and accessories and preparing them for shoots. By the end of the Styling portion you will have the skills to work closely with designers, photographers, videographers, producers, directors and retailers to ensure the vision of the brand is executed to the brief created by the creative team.

The Design modules will provide you with the fundamentals you need to get out into the fashion industry as soon as possible. The Advanced Certificate in Fashion Design course has been designed for people who are looking at starting their own fashion label or interested in a career as a fashion designer. By the end of the design portion, students will have completed a range of activities and projects and finish with a mini collection of your choice, plus and swimwear and activewear capsule collection.

INCLUDED

- VIDEO TUTORIALS & COACHING SESSIONS
- 24/7 COURSE ACCESS
- EMAIL, PHONE OR ZOOM SUPPORT
- DEDICATED TRAINER
- NEW YORK & LONDON FASHION WEEK INVITATION

INVESTMENT

[CLICK HERE FOR FEES OR TO INSTANTLY ENROL.](#)

